

NATIONAL INSTITUTE OF MAS COMMUNICATION (NIMC)

1. Type of Organisation : Government
2. Mailing Address : 125A, Darus-Salam.Mirpur,Dhaka-1216,
Bangladesh □
3. Telephone No. : 8018657, 9007410-4
4. Head of the Organisation (Name and Designation) : Mr. Abdullah Al-Mamun
Director General
5. Objectives :
 - 1) To develop the broadcasting in Bangladesh by improving the professional capabilities of work force and orient them towards development broadcasting with particular relevance to rural communication.
 - 2) To evolve method, technique, material and resources which allow the broadcasting organisations to perform more effectively.
 - 3) To create a network of collaboration in the field of broadcasting development training and research.
6. Recent Research Publication Of the Organisation (1996-99) :
 - 1) Survey on effectiveness of training among the participants conducted by NIMC. □
 - 2) Bangladesh Open University's Educational Programmes for B. Ed. students through Radio Bangladesh & Bangladesh Television : Impact Study 1995-96.
 - 3) Survey on evaluation of weekly Dramas produced and broadcast by Bangladesh Television, 1998.
7. On-going Research Projects : Survey on Anti-Drug Programmes Broadcast by BTV.
8. Future Plan of Research :
 - 1) Survey on views of audience of Learner's Question Programme produced and broadcast by Bangladesh Betar. □
 - 2) Post training utilisation studies will be conducted on UNICEF GOB project "Communication for Bangladesh's Goals for Women and Children 1996-2000."
9. Chief Researchers : **2. DILIP KUMAR SAHA, DIRECTOR** (Adm. & Dev.) B.Sc.(,Hon.) M.Sc. (1st Class).