

## RESEARCH EVALUATION ASSOCIATES FOR DEVELOPMENT (READ)

1. Type of Organisation : READ is a private sector organisation engaged primarily in social sector development programs: Health, Family Planning, Education, Communication, Agriculture, Human Resource Development. The organisation was set up in 1989. The primary focus of activities are:
  - 1) Socio-economic research;
  - 2) Planning and strategy development;
  - 3) Manpower development including training;
  - 4) Communications and IEC; and
  - 5) Monitoring and evaluation.
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3. Telephone No. : 88-02-8110072, 912-8394.  
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E-mail read@bdmail.net
4. Head of the Organisation (Name and Designation) : **Dr. Syed Jahangeer Haider**  
Executive Director
5. Objectives :
  - 1) Study and design socio-economic development strategies and plans.
  - 2) Develop and implement research and evaluation studies including program evaluation.
  - 3) Design and implement training programs.
  - 4) Design and disseminate communication programs.
  - 5) Network with organisations local and international.
6. Recent Research Publication Of the Organisation (1996- : **1) Title:** Sector Study Health and Population Evaluation of the Development Co-operation

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Between the Netherlands and Bangladesh.  
**Period:** September 1995 – February 1996

- 2) **Title:** NIPORT's Policy Paper Based on Analysis of Opinion and Views of the Stakeholders. **Period:** August 1996 - November 1996
- 3) **Title:** Study of WHO's Support to Programmes at Country Level, Bangladesh Country Assignment. **Period:** September 1996 - September 1997
- 4) **Title:** Gap Between Procurement, Distribution and Use of Oral Pills in The Bangladesh Family Planning Program. **Period:** September 1996- September 1997
- 5) **Title:** Analysis of the BPHC- funded NGO's Family Planning Performances. **Period:** January 1997 - April 1997.
- 6) **Title:** Evaluation of the Fourth Population and Health Project: Focus on CIDA Components: 1991-1996. **Period:** September 1997 - October 1997.
- 7) **Title:** Dissemination Seminar on CIDA-Special Activities Fund (SAF) Projects Under The Fourth Population And Health Project (FPHP). **Period:** 1- 30 June 1998.
- 8) **Title:** Study of Satellite Clinic Operations: Dynamics of Interventions for Improvement. **Period:** September 1997 - June 1998.
- 9) **Title:** Improving Management and Performance (IMP) of Delivery of ESP at Thana Level: Assessment of the Impact of Training and Follow-up (1998-1999).
- 10) **Title:** Behaviour Change Communication Strategies and Action Plan for HAPP-5: 1998 -2003. **Period:** July 1997 – September 1997.
- 11) **Title:** Effectiveness of Interpersonal Communication (IPC) Programme Conducted under the Auspices of IEM Unit. **Period:** October 1997 - June 1998.

- 12) Title:** Building Consensus Towards Implementation of HPSP Through Advocacy Interventions. **Period:** May 1998-July 1998.
- 13) Title:** Develop and Institutionalised Unified BCC Structure, Strategies and Functions. **Period:** May 1998- July 1998.
- 14) Title:** Profiles of Field Worker Visitation Patterns: A Secondary Analysis of the Bangladesh Demographic and Health Survey. **Period:** 1993-1994, October 1995 – May 1996.
- 15) Title:** Health and FP Manpower Survey and FGD for Development of HRD Master Plan. **Period:** June 1996- September 1996.
- 16) Title:** Restructuring and Reorganisation of the Existing Management Information System / Health Information Unit of the Health and Family Welfare Sector. **Period:** February –May 1998.
- 17) Title:** QOC Improvement in Quality of Care in the National Family Planning-MCH-Reproductive Health Program: A joint venture project: University Research Corporation (URC), AVSC International, The Pathfinder International, Research Evaluation Associates For Development (READ): Conducting workshops (17) with district level Health and Family Planning Program Managers in 67 districts. **Period:** October 1997 to March 1998.
- 18) Title:** Report of the National Workshop on Reproductive Health with a Gender Perspective, Edited by Dr. Syed Jahangeer Haider, **Period:** 1996.
- 19) Title:** Development of Country Profiles on Population and Development for 13 Countries 1998.
- 20) Title:** Development of An Inventory of Best Practices in Reproductive Health (RH)- 1999.

**21) Title:** Case Specific Health Care Services Utilisation and Health Care Expenditures at Individual and Household Levels: Regional and Socio-Demographic Differentials, 1994 and 1995. **Period:** January 1997 - August 1997.

**22) Title:** Study of Adolescents: Dynamics of Perception, Attitude, Knowledge and Use of Reproductive Health Care. **Period:** June 1996 – May 1997.

7. On-going Research Projects :
- 1) Design, publications and distribution of Nabadiganta: a monthly newsletter on Health and Population Sector Programmes (HPSP)
  - 2) Development of Country Profiles on Population and Development for 13 Countries:
  - 3) Development of An Inventory of Best Practices in Reproductive Health (RH)
  - 4) Study of Satellite Clinic Operations: Dynamics of Interventions for Improvement: Secondary Analysis of Data on Situation Analysis, Design and Implementing Interventions, Observation of Service Facilities, FGDs, Workshops and Intensive Interviews and Scrutinising Field Performance Records (registers). Sample size: 96 Satellite Clinics Sites and 372 Interviews and 24 FGDs.
8. Future Plan of Research :
- 1) Local consultancy Services for Secondary Education Development Project (SEDP).
  - 2) Social Analysis and Survey for the Forestry Sector Project.
  - 3) Behaviour Change Communication (BCC) for Urban Areas: Reproductive Health Including Family Planning: An Action Program on Urban Based BCC Implementation.
  - 4) Strengthening the Public administration Reforms Commission-BGD/97/010: Appointment of Local Consultants Under the

UNDP Financed Project.

9. Chief Researchers : 1. **Syed Jahangeer Haider's** Masters levels in Sociology and Public Health, and at Doctorate level in Public Health. Spec: Public Health.

**Publication:**

- 1) Haider, S.J. and Croley, H.T. Radio survey in East Pakistan: Its implications for Family Planning. Proceedings of the Seminar on Family Planning in the National Research Institute of Family Planning, Karachi, 1968.
- 2) Haider, S. J. and Miller, R.A. Conducting Family Planning Research in Rural East Pakistan: Some Experiences with the Standardised Interviews, Proceedings of the second bi-annual seminar on research in family planning, Karachi, 1967.
- 3) Croley, H.T., Haider, S.J., Begum, S., Gustafson, H.C. Characteristics and Utilisation of Midwives in a selected rural area of east Pakistan, Demography, vol. 3, No. 2, U.S.A., 1966.
- 4) Croley, H.T., Miller, R.A., Haider, S.J., and Roberts, B.J. The National IUD Retention Study, East Pakistan Report, presented to the United Nations Evaluation Team in Pakistan, 1968; presented in the Fourth bi-annual Research Seminar in Family Planning, Karachi, 1968; Published as: National IUD Retention Survey in East Pakistan, a preliminary report, Pakistan Journal of Family Planning, 2:2, Karachi, July, 1968.
- 5) Miller, R.A., Haider, S.J., Croley, H.T., and Gustafson, H.C. Survey of the sales of contraceptives by pharmacies of Dacca, East Pakistan, Public Health Reports, 83:1, 49-52, U.S.A., January, 1968.
- 6) Huq, R.N., Reynolds, R. and Haider, S.J. A study of factors affecting adoption of family planning by women, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.

- 7) Miller, R.A. and Haider, S.J. Follow through behaviour of women intending to obtain IUD, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.
- 8) Green, L.W., Fisher, A, Khan, N.I., and Haider, S.J. The User, Sometimes User and the Non-Users (USN) of family Planning methods Study Implications for the Family Planning Program of Bangladesh, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.
- 9) Haider, S.J. and Rohman, M. An analytic observations of the Couple Registration Projects in Action, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.
- 10) Haider, S.J. Women's Rehabilitation towards practice, prospects and problems, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.
- 11) Khan, N.I. and Haider, S.J. Recruitment of the field level family planning workers: Suggested policies and methods, Proceedings of the International Seminar on Family Planning, Dhaka, 1972.
- 12) Haider, S. J., Ali, M.N., Ahmed, S., Mitra, S.N. and Zaman, R. The evaluation of the use of Folk Songs and Folk Talents in Family Planning Publicity and Education, IEM Unit, Directorate of Family Planning and the World Bank, Dhaka, 1979.
- 13) Haider, S.J. Strategies of fellowships for Health Manpower Training, A report submitted to the IDA/World Bank and the Ministry of Health Yemen, 1985.
- 14) Haider, S.J. Study of the rural leadership and the implications for participation and development in health and family planning programs in Bangladesh, Doctoral Dissertation Research submitted to the School of Public Health, Health Sciences Centre at Houston, University of Texas, 1989.

- 15) Haider, S.J. Role and influences of the opinion leaders in the Voluntary Sterilisation programs in the rural areas of Bangladesh, Report submitted to the Association for Voluntary Surgical Contraceptives (AVSC), Dhaka, 1989.
- 16) Haider, S.J. and Hamly, Qualitative research on health communication in the selected sixteen villages of Yemen, Report submitted to the Ministry of Health and the USAID, Yemen, Sanaa, 1991.
- 17) Haider, S. J. Quality of Life and Birth Control, Article published in the Daily Star, Leading English Daily, Dhaka, January 1993.
- 18) Haider, S. J. Assessment of the communication and social mobilisation programs, A report submitted to UNICEF, Dhaka as part of Joint Review of the Expanded Programs of Immunisation (EPI), Dhaka, March, 1993.
- 19) Haider, S. J. Birth spacing and Family planning, A Paper presented in the National Population Day Seminar of the National Institute of Population Research and Training (NIPORT), Ministry of Health and Family Welfare, Government of Bangladesh, Dhaka, February, 1993.
- 20) Haider, S.J. Role of IEC in Population and Development: Implications for Development Communications, Paper presented as resource document to the third intersectoral Population and Development Workshop of the EDI/World Bank, UNFPA and the Ministry of Health and Family Welfare, Government of Bangladesh, Dhaka, April, 1993.
- 21) Haider, S.J., et. al. Interpersonal Education by rural Yemeni Women For Promoting Child Survival and Maternal Health, International Quarterly of Community Health Education, A Journal of Policy and Applied Research, Vol. 13 No. 2, New York, 1992-93.

- 22) Haider, S. J. Prospects for foreign participation in the development of the Bangladesh economy: Socio-cultural attitude towards foreign investment. Report submitted to the American Bangladesh Economic Forum and the Bangladesh, Dhaka, 1994.
- 23) Haider, S.J. Review of forms and the management information system of the Family Planning and MCH Programs, Bangladesh, Report submitted to WHO and the Ministry of Health and Family Welfare, Dhaka, 1994.
- 24) Haider, S.J. Interstices between distribution and use of condoms in the Bangladesh Family Planning programs, report prepared by the Research evaluation Associates For Development (READ) and submitted to Canadian International Agency for Development (CIDA) and the Ministry of Health and Family Welfare, Government of Bangladesh, March 1995, Dhaka.
- 25) Haider, S. J., Streatfield, K., Karim, M. A. Comprehensive Guide Book to the Bangladesh Family planning-MCH Program, READ, MOHFW, The Population Council and USAID, BRAC Printers, Dhaka, 1995.
- 26) Aghi, M. B. and Haider, S. J. IEC Strategies for Behaviour Change for Cancer Prevention in Bangladesh, WHO and the Ministry of Health and Family Welfare (MOHFW), Dhaka 1995.
- 27) Haider, S. J. Decentralisation of Health, Family Planning and MCH Programs: Scope and Implications, prepared for the Paris Workshop on Fifth Health and Population Project September 1995 for GTZ and MOHFW, Dhaka 1995.
- 28) Haider, S.J., Ahmed, S., Report of the National Workshop on Reproductive Health with a Gender Perspective, Organised By, Ministry of Health and Family Welfare, Sponsored By, Sida, UNFPA, UNICEF, WHO and World Bank, August 1996.

- 29) Lucas, A., Vaughan, P., Hongvivatana, T., Haider, S.J., Kruse, S.E., Co-operation for Health Development, The World Health Organisation's support to programmes at country level, Country Case Studies: The South East Asian Region, World Health Organisation, January 1997.
- 30) Haider, S.J., Saleh, S.N., Kamal, N., Gray, A., Study of Adolescents: Dynamics of Perception, Attitude, Knowledge and Use of Reproductive Health Care, Population Council, and Research Evaluation Associates For Development (READ), Dhaka, June 1997.
- 31) Haider, S.J., Hossain, S., Samad, Q.A., Islam, A.K.M., Ahmed, M., Case Specific Health Care Services Utilisation and Health Care Expenditures at Individual and Household Levels: Regional and Socio-Demographic Differentials 1994 and 1995, Bangladesh Bureau of Statistics, October 1997.
- 32) Haider, S.J., Kabir, B., Khan M.Z., Islam, N., Analysis of the BPHC-Funded NGOs' Family Planning Performances (1993-1996), Bangladesh Population and Health Consortium (BPHC), In collaboration with, Research Evaluation Associates For Development (READ), October 1997.
- 33) Haider, S.J., Saleh, S.N., Huque, F., Ahmed, K.S., Islam, N., Gap Between Procurement, Distribution and Use of Oral Pills in the Bangladesh Family Planning Program, Ministry of Health and Family Welfare (MOHFW), Canadian International Development Agency (CIDA), Research Evaluation Associates For Development (READ), February 1998.
- 34) Haider, S.J. Principal Investigator " Effectiveness of Interpersonal Communication (IPC) Program Conducted under the Auspices of IEM Unit, Research Evaluation Associates for Development (READ), NIPORT, IEM Unit of the Directorate of FP, Dhaka, June 1998.

- 35) Haider, S.J. "Develop and Institutionalise Unified BCC Structure, Strategies and Functions", Research Evaluation Associates For Development (READ), Ministry of Health and Family Welfare (MOHFW), Dhaka July 1998.
- 36) Haider, S. J. " Building Consensus Towards Implementation of HPSP through Advocacy Interventions", Research Evaluation associates For Development (READ), Ministry of Health and Family Welfare (MOHFW) Dhaka July 1998.
- 37) Pathfinder International, AVSC International, READ and URC Bangladesh "Improvement in Quality of Care in National FP-MCH- Reproductive Health Program", Ministry of Health and Family Welfare, Dhaka, May 1998.
- 38) Haider S. J., Alam, M. J., Slaeh, S. N., Begum, M. A, Ahmed, K. S. "Guidebook on Management and Operation of Satellite Clinics", Research Evaluation Associates for Development (READ), CIDA and MOHFW, Dhaka, September 1998.
- 39) Haider, S. J. "Dismal and Degrading Politics", Daily Star, 10 February 1999, Dhaka, Bangladesh.