

SURVEY RESEARCH GROUP OF BANGLADESH (SRGB)

1. Type of Organisation : Consultancy
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4. Head of the Organisation (Name and Designation) : M Saidul Haq MBA, President
5. Objectives :
 - 1) Market Studies,
 - 2) Market Research,
 - 3) Sectoral/Sub-Sectoral Studies,
 - 4) Market Plans,
 - 5) Business Plans,
 - 6) Development Studies,
 - 7) Feasibility Studies,
 - 8) Financing & Investment Proposals,
 - 9) Technology Transfer Search,
 - 10) Match-Making for Joint Ventures,
 - 11) Management Support Services,
 - 12) Management System Development,
 - 13) Management Skills Training, Seminar,
 - 14) Workshop, Conference etc.

6. Recent Research Publication : **Sectoral Studies**
Of the Organisation (1996-99)
- 1) Bangladesh Power Sector Opportunities.
 - 2) Telecommunication Sector of Bangladesh.
 - 3) Textile Sector of Bangladesh.
 - 4) Joint Venture Possibilities in Bangladesh.
 - 5) Study on Telecommunication and IT Sector of Bangladesh: Prospects for Canadian Companies.
- Techno-Feasibility Studies**
- 1) Acrylic Yarn Manufacturing Plant;
 - 2) Cooling Plant for Fresh Fruits;
 - 3) Jute-Cotton Blended Mini Spinning Plant;
 - 4) BMRE of Packaging Corporation, Chittagong (printing & packaging mill); and
 - 5) Financial Analysis of the projects under Entrepreneurship Development in Diversified Jute Products.
7. On-going Research Projects : Study on Fast Food Market Environment in Bangladesh
8. Future Plan of Research : To diversify into areas of consultancy services for environment, agriculture, health, education land reforms, judiciary reforms, etc.
9. Chief Researchers : 1. **M Saidul Haq**, President, MBA, Spec: Industrial and Management Consultancy
- Pub: Consumer Panel Operation in Bangladesh.
2. **Faisal Kader**, Vice President, MBA, Spec: Market Research
- Pub : Consumer Panel operation in Bangladesh.